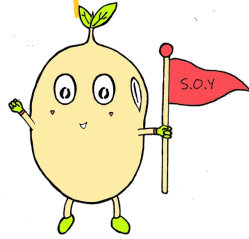


S.O.Y. in collaboration with VIBES+



Group DJ



Save Our Youth



Our food drive methodology

- ❑ Virtual food drive
- ❑ Thought of a **catchy slogan** to attract people
- ❑ Provide **free gifts** as a form of our gratitude



Our outcomes...

- ❑ We had collected **RM1200** (achieved our goal of RM1000)
- ❑ Experience initiating a food drive





Our beneficiary and the initiative we supported

- ❑ "Feed to educate" by Charity Right
- ❑ Drew lots
- ❑ Process was smooth as they were prompt to respond



Challenges and how we overcame them?

- ❑ Go back and forth a lot - waste of time
- ❑ Donor's wanted another donation method





What we did right!

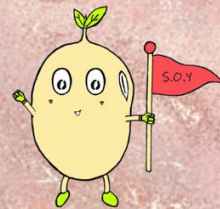
IG post

- ❑ Friends and relatives help circulate
- ❑ Good platform to spread the word

CHARITY
RIGHT

food is life 

BUT DID YOU KNOW THAT MORE THAN 1 IN 10
CHILDREN HAVE LESS THAN 3 MEALS PER DAY ?

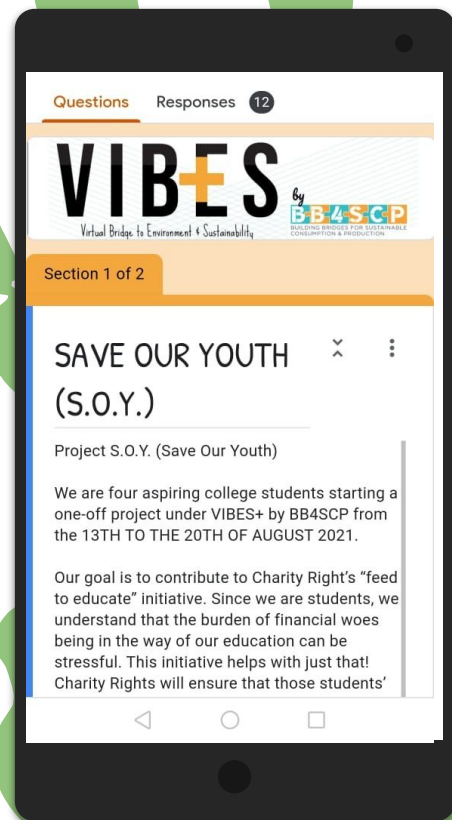


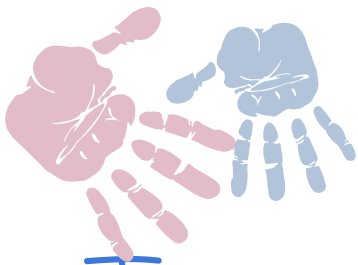
Save Our Youth



Through google forms.

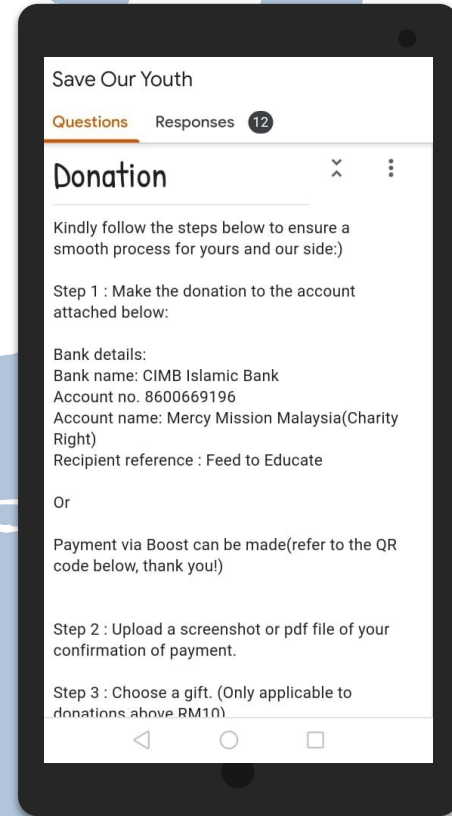
- ❑ The google forms were easy to access
- ❑ Can be sent through Whatsapp
- ❑ Easy to check donations





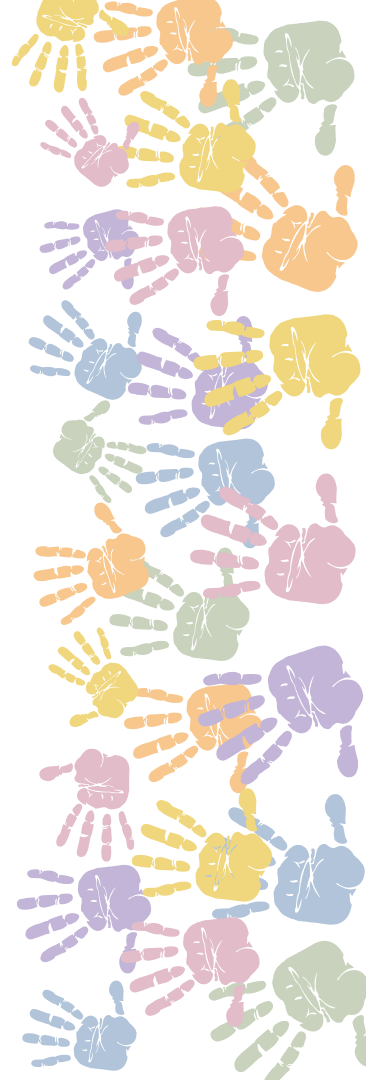
Transaction of fees

- ❑ Financial statements - jot down contacts - to keep track on gift giving
- ❑ Ease tracking payments



What could have been done better?

- ❑ Promotion should be more widespread
- ❑ Stronger and clearer message on our initiative
- ❑ Inform background of organisation more thoroughly
- ❑ Create a more convenient and engaging post



Call to Action to Other Youth

- ❑ We learn to take matters into our own hands
- ❑ Youth shape the **future** of tomorrow.
- ❑ We need to be aware of our **community**.
- ❑ Pushes a brand new generation to be **creative** thinkers





Thank you!